

Brain to Market

2023 Summer School

9th edition - in English

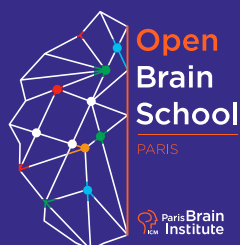
registration deadline
July 7th, 2023

11-15 sept 2023
Paris Brain Institute



Learn and practice the key skills of
scientific entrepreneurship
during 5 days of intensive immersion within
an international multidisciplinary team,
applied to

**the current challenges
of Alzheimer's disease**



Open Brain School is the Paris Brain Institute training organization
openbrainschool.com



Brain to Market

2023 Summer School

Are you a scientist, a clinician, an engineer with an eye for entrepreneurship ? A designer or a business person with a zest for science ?



→ Experience a unique opportunity for your career

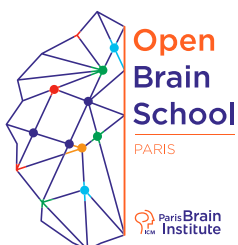
Join the Summer School and learn to:

- ✓ Master the levers of entrepreneurship in the medical field, and the interactions between patient needs, research teams and business teams.
- ✓ Generate more powerful innovations through multidisciplinary collaborations

“

**Johannes G., engineering student,
Collège des Ingénieurs, France**

“The most interesting thing for me is meeting with people with different backgrounds from around the world, and coming here and sharing their ideas to build something new for patients suffering”



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Brain to Market

2023 Summer School

2023 case
study:
Alzheimer's
disease

A 5-day intensive experience to learn the basics of health entrepreneurship based on the case study of Alzheimer's disease:

Identify the challenges of this disease for patients, caregivers, researchers

Create a viable medical, marketing and financial solution, coached by experts

Collaborate in an international pluridisciplinary team of 5-6 participants (scientific, designer and business profiles)

Defend your project in front of a jury of clinical and business experts

“

*Chanshuai H.,
Montreal Neurological
Institute,
McGill University,
Canada*

“This is a very new experience to me, because really this is the first time I have the opportunity to collaborate with people from a business or an engineering school. This allows us to create solutions which are both effective and practical”

The teaching team:

Under the coordination of the Open Brain School, presentations by:

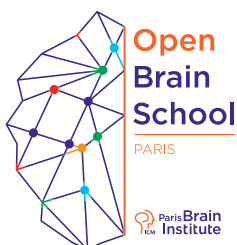
- Researchers from Paris Brain Institute,
- Clinicians from AP-HP (Assistance Publique - Hôpitaux de Paris),
- Patients association,
- Business experts from Collège des Ingénieurs,
- Experts in innovative project and clinical development
- Entrepreneurs and industry representatives.

COME AND JOIN YOUR TEAM!

For more information, to receive the programme and to register,

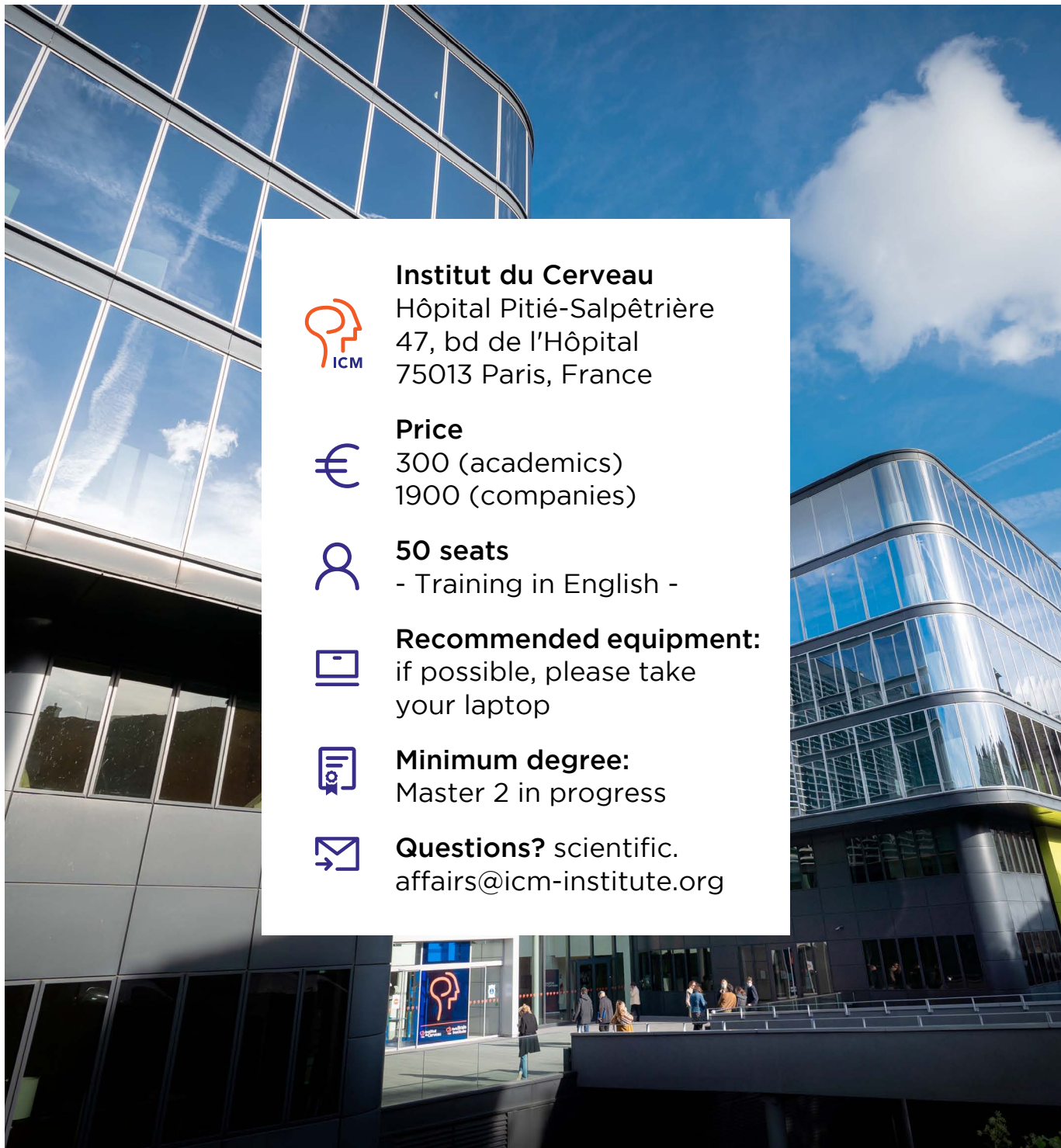
[click here](#)

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Institut du Cerveau

Hôpital Pitié-Salpêtrière
47, bd de l'Hôpital
75013 Paris, France



Price

300 (academics)
1900 (companies)



50 seats

- Training in English -



Recommended equipment:

if possible, please take
your laptop



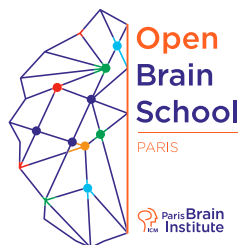
Minimum degree:

Master 2 in progress



Questions? scientific.
affairs@icm-institute.org

PARTNERS :



*This event is part of the **Medtech Generator & Accelerator** programme supported by Bpifrance*

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